

SharePoint: ECM for the Masses?

Microsoft's SharePoint 2010 is a game changer in the Electronic Content Management world, bridging traditional content management, social computing, and search; all seamlessly delivered through Office, web browsers, and mobile devices. By lowering the price point of ECM solutions, SharePoint also brings ECM within the financial reach of many more organizations struggling with content management issues.

But is SharePoint a game changer for your company? And should it form a part of your IT or business strategy?

You Are Invited

On Wednesday March 9, Concerta Consulting invites you to a complimentary day of live 'white paper' presentations from some of the most established thought leaders and vendors in the ECM business, who will share their insights and frank assessment of how SharePoint can be the basis for a successful ECM solution, as well as what to look out for..

Join us for specific sessions that interest you, or for the full day. Breakfast and lunch will be provided compliments of Concerta, as well as morning and afternoon tea.

WHERE: The Sheraton Eau Claire Calgary, Wildrose North.

WHEN: Wednesday March 9. Registration (and breakfast served) from 7:15 am onwards, first presentation to begin promptly at 8:00 am.

Who Should Attend?

This event and individual presentations should appeal to established ECM practitioners as well as those who need to learn more about the newest developments in Electronic Content Management and what it could mean for their company or department.

How to Register

To register for the full day or for individual sessions you wish to attend kindly visit www.ecmforthemasses.eventbrite.com and select individual session(s) or choose the FULL DAY option, as you desire. Either way, we hope you can join us!

Please note that due to space limitations, participation is limited to 40 people per session.

Schedule of Sessions

8:00AM - 8:45AM

SESSION 1: Kofax & SharePoint – a Marriage Made in Heaven

PRESENTER: Christian Cares (Kofax)

9:00AM - 9:45AM

SESSION 2: Engineering Model, Data and Drawing Management with SharePoint

PRESENTERS: Chris Clark (Cad-Capture Group) & Jeff Chapman (Oracle)

10:00AM - 10:45AM

SESSION 3: Legacy ECM /SharePoint Integration

PRESENTER: Dan Anderson (SeeUnity)

11:00AM - 11:45AM

SESSION 4: SharePoint Based DMS for Law Firms and Legal Departments

PRESENTER: Bart van Wanroij (Epona)

12:00 AM - 1:30 AM (COMPLIMENTARY LUNCH PROVIDED)

SESSION 5: Kofax & SharePoint – a Marriage Made in Heaven

PRESENTER: Christian Cares (Kofax)

2:00 AM - 2:45 AM

SESSION 6: Reducing The Paper Log-Jam of the AP process

PRESENTER: Simon Weekley (Concerta)

3:00 AM - 3:45 AM

SESSION 7: Cloud-Based ECM with SharePoint

PRESENTER: Kevin Turko (Data Shapers Inc.)

YOUR PRESENTERS...

Kofax

Where are the costs in implementing document processing with SharePoint? What are the functional gaps you need to address? And can Enterprise Capture be a strategic initiative in alignment with SharePoint?

Kofax's global thought leaders on SharePoint will present examples from the trenches of organizations adopting SharePoint as their system of record, both good and bad, and how to mitigate risk so your SharePoint ECM project has true ROI.

www.kofax.com



Epona

With offices in Frankfurt, Rotterdam and New York, Epona created DMS for Legal in 2007. It has so far been adopted by 60 of the top 100 law firms in the Netherlands and is earning rave reviews from customers in North America.

Epona are making a special trip from the Netherlands to demonstrate for a Calgary audience this content-centric SharePoint 2010 based Document Management System that offers tight integration between Outlook and SharePoint. Features of DMS for Legal include auto-filing of inbound and outbound e-mails, versioning of Office documents closely integrated with SharePoint, and managed SharePoint metadata.

DMS for Legal is tailored to the needs of law firms and corporate legal departments, and offers out of the box integration with leading Financial and CRM systems in the legal industry.

www.epona.com



SeeUnity

SeeUnity is the leader in Enterprise Content Integration and developer of off-the-shelf, SharePoint and desktop-based content integration products that reduces the cost of managing multiple sources of content, addresses specific operational challenges, and creates opportunities to reuse existing content in new ways.

SeeUnity will be leading a discussion on how to build and execute a content integration strategy that is sustainable, scalable, and flexible.

www.seeunity.com



Cad-Capture Group

Leaders in the Engineering ECM market with a world-wide client base, Cad-Capture from the UK are making a special trip to demonstrate for a Calgary engineering audience their CaptureVue solution, which combines the market leading enterprise visualization solution, AutoVue from Oracle, with the strength and depth of Microsoft SharePoint.

CaptureVue provides the ability to share, manage, distribute and update complex engineering 2D and 3D data, in over 450 different file formats, allowing organizations to truly integrate their design and engineering departments, partners, and customers within their enterprise ECM system.

www.cadcap.co.uk



Concerta Consulting

Losing invoices? Missing early payment discounts? Upsetting your vendors? Non-compliant processes around approval limits/ SOX requirements?

Concerta's widely used AP Workflow ECM solution eliminates these problems by capturing invoices as they hit the mail room then enforcing your business rules throughout invoice coding and approval cycles. The result is invoices that are simple to track and retrievable at any stage of the approval process and beyond. Obvious benefits include improving your internal and Joint Venture audits and accruals reporting, and identifying and eradicating bottlenecks in your business processes.

www.concerta.com



Data Shapers Inc.

Data Shapers is a provider of managed applications services to organizations including RBC Royal Bank and US Bank.

Drawing on his 15 years of experience delivering SAAS and Managed Application Services, Data Shapers President Kevin Turko, will lead an examination of how cloud-based SharePoint ECM is bringing enterprise caliber document and records management solutions within the financial and technical reach of small and mid-sized businesses.

www.datashapers.com



SPECIAL THANKS TO OUR SPONSORS!



ABOUT YOUR HOSTS...

For over fourteen years, Concerta has focused exclusively on the practical application of ECM technologies to solve business problems involving documents, records, and business processes. With over 150 successful ECM projects under their belt and with over 120 active clients, Concerta provides an optimal blend of ECM thought leadership and technical implementation expertise.

